

PEARL SUN

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- EXPERIENCE**
- 12/07 - Present** **Pearl Sun Designs** **Pasadena, CA**
Owner/Founder
- Start up design studio with over 30 clients ranging from start-ups to corporations.
 - Expert in branding, design, print, and web marketing consultation for various industries.
 - Recognized for resourceful business solutions that harmonize design and function.
 - Provides total design solutions involving print, web, or any project demanding a keen sense of aesthetics.
- 10/07-12/07** **E! Entertainment** **Los Angeles, CA**
Associate Art Director
- Oversaw, conceptualized, and designed online and print ads for E! and Style shows.
 - Collaborated with VP of Creative Services to ensure consistency of brand standards.
- 05/07 – 10/07** **NBC Universal** **Universal City, CA**
Senior Interactive Designer
- Managed and developed projects in conjunction with account and creative teams to produce show sites, interactive features, micro sites, online promos, and email campaigns.
 - Supervised production and development of television show websites.
- 04/07- 05/07** **Warner Bros.** **Burbank, CA**
Web Designer
- Directed and created various web projects including Flash animations, banners, and micro-sites for the WB Advanced Digital Studios division.
- 01/06 – 04/07** **Whittmanhart (formerly DNA Studio)** **Century City, CA**
Graphic Designer
- Designed comps for clients such as Anheuser-Busch and Casio on websites for Budweiser, Bud Light, Casio Exilim, Bacardi Silver, SeaWorld, etc.
- 09/04 – 02/06** **Sega GameWorks** **Glendale, CA**
Graphic Designer (Print)
- Worked directly with the Senior VP and VP of Sales & Marketing to produced new and innovative print promotions for GameWorks nationwide and Sega internationally.
 - Managed press checks and prepared artwork for production.
- 02/02 – 09/04** **USC School of Gerontology** **Los Angeles, CA**
Jr. Graphic Designer
- EDUCATION**
- 2000-2004** **University of Southern California** **Los Angeles, CA**
- Graduated B.A., Fine Arts major (emphasis: Design), Cum Laude, Dean's List.
 - Awarded USC Dean's Scholarship, Jean Ward Foundation Scholarship, and Friend's of Fine Arts Scholarship.
- 1998-2004** **Art Center College of Design** **Pasadena, CA**
- SKILLS**
- Proficient in Adobe Photoshop, Adobe Illustrator, Macromedia Flash, Macromedia Dreamweaver, QuarkXpress, Microsoft Word, Microsoft Excel, Microsoft PowerPoint, and internet research capabilities for both Macs and PCs.
 - Bilingual, fluent in Chinese (Mandarin) and basic Spanish.

